



pet
sustainability
coalition



**SUSTAINABLE SUPPLIERS
& MANUFACTURERS TO
SUPPORT YOUR BUSINESS**



WHAT SETS ACCREDITED COMPANIES APART?

1.

Complete rigorous
third-party verification
of sustainable
business practices

2.

Meet minimum
performance requirement
and demonstrate annual
improvement

Discover all the Pet Sustainability Accredited Brands

Join the Pet Sustainability Coalition today to get the education, tools, and support you need to start, improve, and optimize your profit-driving sustainability program.



ABOUT US

The Pet Sustainability Coalition advances businesses through profitable, environmental, and social business practices.

Founded in 2013 by eight companies who recognized a need for a collaborative platform for the industry to address increasing expectations for sustainable products, PSC now supports hundreds of pet companies on their sustainability journey and is home to one of the most vibrant communities of leaders in the pet industry.



pet
sustainability
coalition



@PETSUSTAINABILITY

#impactinaction

#petspeopleplanet

petsustainability.org



BRANDS

*For brands driven by sustainable objectives,
Pet Sustainability accreditation provides:*

- A way to identify leading industry companies that are driving positive impact for pets, people, and planet.
- An opportunity to increase loyalty by aligning your products with the demands of today's consumers.



**ACCREDITED
BUSINESS**

PET SUSTAINABILITY



Established: 1851
Sector: Packaging



OUR PURPOSE

is to purify and protect with Every Fiber for a sustainable world. Our PawPrint® pet food packaging papers are a PFAS-free and fully fiber-based packaging solution. Available in white or unbleached trulyNatural® fibers, these papers have outstanding grease resistance and excellent printability.



**PFAS &
CHEMICAL
FREE**

FLUOROFREE® PAPERS



**SUSTAINABLE,
COMPOSTABLE,
& RECYCLABLE**

PAWPRINT® PAPERS



**BARRIER
COATING**

TO PROTECT
FOOD AND
SHELF LIFE



Established: 2006

Sector: Feed Ingredients



QRILL Pet is a brand of Aker BioMarine, a leading biotechnology company developing and supplying krill products for consumer health and animal nutrition. Sustainability has always been our top priority for our high quality products. Aimed at keeping pets healthy, QRILL Pet products are rich in long-chain omega-3 fatty acids, choline, astaxanthin and marine proteins. The unique distinction of krill omega-3 is that they are mainly bound to phospholipids.



**1ST KRILL
INGREDIENT**
for pet food to be
MSC certified

100%

TRACEABLE
from sea
to product

“A”

RATING FROM
the Sustainable
Fisheries Partnership
for 7 years in a row



Established: 1980
Sector: Feed Ingredients



WORKING TOGETHER FOR A PLANET OF PLENTY™

We believe agriculture has the greatest potential to positively shape the future of our planet. That's why Alltech is uniting the agri-food community in Working Together for a Planet of Plenty™. It's not just our mission. It's our purpose.

15K

**ON-FARM
ASSESSMENTS**
by Alltech
E-CO₂

650 TONS

**OF CO₂ REDUCED
AT ALLTECH SERDAN**
with photovoltaic system +
compressed natural gas (CNG)



**CERTIFIED
ORGANIC**
in 10 countries,
including OMRI



Established: 1902

Sector: Ingredient Supplier



NONE CAN BE SUCCESSFUL IN A WORLD THAT FAILS

Developing innovative solutions addressing Nutrition & Health, Climate, Energy, Resources & Circularity. At DSM, sustainability is not only our core value and a key responsibility, it is also an important business driver that is fully engrained in our purpose, strategy, business and operations.

IMPROVING

THE LIVELIHOOD
of farmers and other workers
in the value chain

NET ZERO

BY 2050

COMBATTING

DIET RELATED DISEASE
reducing antimicrobial
resistance



**Naturally
Fresh**[™]
WALNUT SHELL CAT LITTER



Established: 1995

Sector: Industrial Ingredients,
Cat Litter



ALL NATURAL & SUSTAINABLE

Made from walnut shells grown in northern California, Naturally Fresh is eco-safe, compostable, and annually renewable.

Made without any harmful ingredients, Naturally Fresh is safe for you, your cat and the planet.

1000s
OF WALNUT TREES
planted
every year

100%
OF THE WALNUT
used to achieve
zero waste

7,480
SOLAR PANELS
in our production
facilities



Established: 2006

Sector: Food



OUR MISSION

To nourish Pets, People, + Planet

Freshpet is working to produce the most sustainable pet food products. One way we do this is by ensuring zero waste to landfill at all manufacturing kitchens and refrigerators powered by wind energy via green e-certified renewable energy credits.

RECYCLED OVER
700 TONS
manufacturing waste,
avoiding \approx 2,200
metric tons greenhouse
gas emissions

20%
INCREASE IN
EFFICIENCY OF
chiller fleet by replacing
old models with more
efficient ones

AVOIDED THE USE OF
48K LBS
ingredient
packaging thanks
to our new
Supersack project

Josera
petfood with passion

Established: 1941

Sector: Food



REDUCING ANTIMICROBIAL RESISTANCE

As a pet food manufacturer, Josera is aware of its responsibility towards our fellow humans, animals and nature. We want to ensure that we provide our four-legged friends with top-quality nutrition without overlooking the CO2 footprint generated in that process. Therefore, we have set ourselves the task of really addressing this issue. Walking the talk—we need action.

1ST

**PET FOOD
MANUFACTURER TO
publish a sustainability
report in 2018**

100%
**CLIMATE
NEUTRAL**

SINCE
2005
our environmental
performance has been
audited by EMAS



Established: 2015

Sector: Food Ingredients



FROM FIELD TO BAG

MFiber is a vertically integrated business that handles all aspects of Miscanthus production from Field to Bag.

This allows us to maintain a watchful eye over our products, from start to finish, so we can deliver a consistent, high-quality, and sustainable product.



86%

**LESS FOSSIL
FUEL USED**

87%

**LESS GHG
EMISSIONS**

98%

**LESS WATER
CONSUMED**



Established: 1967

Sector: Packaging



SUSTAINABLE BY DESIGN

Mondi's purpose is to contribute to a better world by making innovative, sustainable packaging and paper solutions. This better world is one in which everyday products are designed to minimize waste and maximize resource efficiency as part of a truly circular economy, supported by responsible and sustainable business practices and strong collaboration with partners across the value chain.

25%

**REDUCTION IN
Scope 1 & 2 GHG
emissions against
2014 baseline**

65%

**RENEWABLE
ENERGY IN
OUR MILLS**

€11.8 M

**SOCIAL
INVESTMENTS
for communities
in 2021**



MORRIS
PACKAGING

Established: 2014
Sector: Packaging



COMMITTED TO

*reducing our impact on the planet
and conserving resources*

By prioritizing recyclable materials, reducing waste in food distribution, and responsible energy use, we are proud to be leading the future. Proud member of the Sustainable Packaging Coalition.



National Minority Supplier
Development Council

Advancing Economic
Equity Together

UP TO
50%
recycled
material in our
packaging

STORE DROP OFF
RECYCLABLE
in a large quad format in
addition to pouches, rollstock,
and flat bottom bags

>100 MM
QUAD BAGS MADE
annually with 67% store
drop off recyclable or
contain at least 42%
recycled content



Established: 2002
Sector: Ingredient Processing



PREMIUM PET PROTEINS

Our mission is to procure, produce and provide the world's greatest pet proteins and provide avenues for raw materials to be consumed as naturally and as sustainably as possible.



120

SUPPLIERS
with
eco-claims

42 M+

POUNDS
of GAP poultry
sourced in 2022

21 M+

POUNDS
of MSC/ASC fish
sourced in 2022



Established: 1978
Sector: Packaging



WE CREATE CUSTOM PACKAGING SOLUTIONS TO COMPLEMENT YOUR BRAND

At Peel Plastics, we are committed to collaborating with you to bring the brightest packaging ideas to the retail shelf. Every pouch is designed with convenience, protection and durability in mind to guarantee a superior consumer experience. Our Think Green portfolio includes bio-polyethylene, post-consumer recycled materials and fully recycle-ready options highlighting our commitment to solutions that are focused on meeting our goals for a brighter future

WE

HOUSE ALL OUR
print, lamination and
converting capabilities
in our two North
American locations

RECYCLE READY

**BIO-BASED, & POST
CONSUMER RECYCLED
MATERIALS**

LEADER

**IN FLEXIBLE
PACKAGING
SOLUTIONS**
and process innovation
for over 45 years



Established: 1907
Sector: Packaging



GROWING TOGETHER THROUGH THOUGHTFUL SUSTAINABLE PACKAGING

Creating a culture of teamwork and quality with a never ending desire for improvement. In order to minimize the impact to the environment, we have developed sustainable packaging including recyclable, bio-degradable and biomass.

3

GLOBAL FACILITIES
to reduce
transportation
carbon footprint
to customers

497kw

**SOLAR
ENERGY
CAPACITY**
installed at our
headquarters



Sedex®

Established: 1992
Sector: Packaging



THE MONO-MATERIAL SOLUTION FOR CIRCULAR ECONOMY

“We are proud that we have successfully transformed our solution into products that support a circular economy. We have continually worked to address market demand for recyclable laminated structures for a full range of flexible packaging applications. And we truly appreciate the brand owners’ enthusiasm for our sustainable solutions, demonstrated by their adoption of our full PE packaging.”

- Alex Dam, Executive Vice President

30%
PIR CONTENT
in our
recycled content
version

30%
BIO-BASED
MATERIAL
in our bio-based
packaging





Established: 1976
Sector: Packaging



OUR MISSION

We blend art, science, and technology to create the perfect flexible packaging especially for you. Our products accentuate your brand, protect your products, inspire consumers, and are sustainable.

2022-2023 PSC Top Performer

100%

RECYCLABLE
stand-up and flat
bottom pouches
and quad seal bags

SUSTAINABLE

FLEXIBLE PACKAGING
solutions for kibble,
treats, jerky, freeze dried,
chews, and biscuits

FILMS

PRE-APPROVED BY
HOW2RECYCLE
for store drop-off
recycling

trū[®] SHRIMP

Established: 2021
Sector: Food, Treats



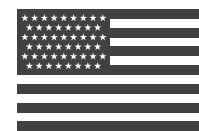
STAY TRUE WITH trū PROTEIN

trū[®] Protein, a brand of The trū[®] Shrimp Companies, uses the highest quality raw shrimp to produce the new standard in pet ingredient protein. Made from 100% ground raw shrimp, our product is high in protein, low in fat, pathogen-free and 100% traceable due to our patented Tidal Basin[™] technology.



NO
ANTIBIOTICS
OR GMOS

HACCP/CGMP



MADE IN
USA



Established: 1982
Sector: Packaging



RECYCLABLE & SUSTAINABLE

Tyler's 100% recyclable packaging range of materials has been developed on our core belief of designing packaging to be a future raw material. This will drive circularity and be the future of our industry and the planet we inhabit.

30%

**BIO-BASED OR PCR
material options
available**

95%

**POTENTIAL REDUCTION
in packaging compared
to rigid containers**



**PARTY
CERTIFIED
for recyclability**



UNITED PETFOOD

Established: 1937

Sector: Food Manufacturing



Throughout the entire supply chain, we highly value the health of living beings as well as that of the planet. We continue to innovate and invest in projects that fully support this vision.

Sustainability means more to us than the use of eco-friendly materials and alternative energy sources. It's a state of mind, whereby we value ethical practices in all of its aspects. We care about the wellbeing of our employees and provide them with a safe, positive and encouraging workspace.

“

At United Petfood, we work with healthy, locally sourced ingredients, provide sustainable packaging options, put our waste to use and prioritize renewable energy resources. Take our production site in Waalwijk, for example: with our 1480 solar panels, we are able to save 1.750 tonnes of CO2 emissions annually!

”



Established: 2018
Sector: Food & Supplements



THE ULTIMATE OMEGA-3 FOR PETFOOD INNOVATION

Veramaris Pets^{EPA+DHA} is the world's highest potency Omega-3 for pets and is produced from the original source of Omega-3, natural marine algae. Delivering nutrition and palatability benefits to your product, our oil increases the pet industry's access to Omega-3, sustainably!

>58%
EPA + DHA

1 TON
VERAMARIS OMEGA-3
saves up to 60 tons
of Wild Caught Fish

2-3X
HIGHER POTENCY
than other Omega-3
ingredients

#1 INGREDIENT
**GOAT
MILK**
FOR FLAVOR

fera
PETS™



**ACCREDITED
BUSINESS**
PET SUSTAINABILITY



100% Female-founded & Led • Vet Created • Manufactured in USA

NO FILLERS ✨



Fera Pet Organics is a proud signatory of Pet Sustainability Coalition's Packaging Pledge, a commitment to transition to 100% recyclable, reusable, or compostable packaging by 2025.

We are excited to launch our new Goat Milk meal topper line in 100% recyclable pouches, which are known to **use less fossil fuels and emit fewer greenhouse gas emissions** when compared to traditional rigid plastic.



3rd Party Tested



Effective Dosing



Clean Ingredients



High % of Actives



Traceable

ferapetorganics.com

hello@ferapetorganics.com

626.656.FERA