**Consumers, Pet Advocates Plan Black Friday for Pets Protest at Wal-Mart Stores Nationwide to Demand for the Immediate Removal of Toxic Dog Treats**

**Contact:**Susan Thixton
Editor, Truth About Pet Food
Phone: (727) 726-5895
susan@truthaboutpetfood.com
Mollie Morrissette
Editor, Poisoned Pets
Phone: (707) 459-6083
molliemorrissette@poisonedpets.com

**FOR IMMEDIATE RELEASE** - November 19, 2012 -- Today pet food safety advocates sent a letter to the chairman and president of Wal-Mart Stores asking the company to voluntarily remove chicken jerky pet treats manufactured in China from the shelves of all Wal-Mart and Sam’s Club stores.

Since 2007, pet treats that have been manufactured in China have been linked to the deaths of over 360 dogs and one cat and 2200 illnesses.

While FDA has issued several cautionary statements to consumers against feeding their pets these treats, there have been no recalls of these products, and retailers, such as Wal-Mart, continue to carry these treats in their stores.

FDA has taken no action to stop the importation of these products even though all indications point to the problems emanating from China. While we believe the quickest way to resolve this matter is for FDA to issue an Import Alert against these products from entering U.S. commerce, the next best solution is for retailers to stop carrying these products voluntarily until the cause for these illnesses is found.

 On Black Friday (November 23, 2012), concerned pet owners will go to Wal-Mart stores in their communities to personally ask store managers to remove these dangerous pet treats from their store shelves.

Pet food safety advocates Susan Thixton of Truth About Pet Food (.com) and Mollie Morrissette of Poisoned Pets (.com) organized the national protest against the continued sale of pet products that are linked to the illness and death of over 2,560 dogs in America in the last 18 months alone.

For further information about the Black Friday for Pets campaign, visit the website at [www.facebook.com/blackfridayforpets](http://www.facebook.com/blackfridayforpets) and here at [www.truthaboutpetfood.com/articles/black-friday-for-pets.html](http://www.truthaboutpetfood.com/articles/black-friday-for-pets.html) and at [www.poisonedpets.com/black-friday-for-pets](http://www.poisonedpets.com/black-friday-for-pets).

Contact Susan Thixton at susan@truthaboutpetfood.com, (727) 726-5895 or Mollie Morrissette at molliemorrissette@poisonedpets.com, (707) 459-6083.

**About Truth About Pet Food & Poisoned Pets**

Truth About Pet Food, written by pet food safety advocate Susan Thixton, is an investigative journalist exposing the truth behind the pet food industry and educating consumers about pet food safety issues. For additional information about Truth About Pet Food, visit [www.truthaboutpetfood.com](http://www.truthaboutpetfood.com/). Poisoned Pets, written by pet food safety advocate Mollie Morrissette, is a website devoted to educating consumers about the pet food industry and empowering pet parents with the knowledge to make healthy choices for their pets. For more information, visit [www.poisonedpets.com](http://www.poisonedpets.com/)